

“Working with Lily has been a life changing experience. Through her ability to connect and her boundless energy, she has inspired me to reclaim the person I thought I had lost – myself.”

Lynn May, MD of The M&M Partnership



## Lily Newman

**Location:** United Kingdom.

**Languages:** English.

**All the expertise:** Coach, Facilitator, Trainer, Speaker.

### My best story

“Holding the hand of a dying man as he lay in the dirt on a filthy mattress...”

### Overview

With 20 years' experience of building better businesses and stronger teams, Lily has worked with a wide range of company leaders and household names. Her work has helped people to understand, communicate with and influence their staff, stakeholders and audiences more effectively. She is also a razor sharp keynote speaker who delivers speeches on motivation, behavioural change and influence.

### Areas of Expertise

Executive coach • Leadership capability and communication skills • Building new or stronger brands, including establishing their companies' mission, vision and values • Launching new products or services • Developing sales and marketing strategies to increase product awareness, market share and margin • Behavioural profiling

### Licence to Practice

Lily has been a BBC Journalist and Presenter, a Brand Director and Leadership Consultant for DDA International, a Behavioural Strategist and Communication Consultant, and an Associate & Executive Coach for the globally renowned Enablers Network. She's been thirty years in business, working with people from all walks of life, from top celebrities and business leaders, to orphans in the slums of Sub-Saharan Africa. It is this variety of experience that underpins her work. 1st Class honours degree in Corporate Communication (majoring in the Psychology of Communication) • Practitioner with The Association of Business Psychologists and Member of the EMCC • Extensive experience in developing, using and qualifications in Psychometric Profiling (including: Elenchus; The 3 Agendas 'Flow' Diagnostics; Firo B; Belbin; Thomas GIA and Myers Briggs).

### Satisfied clients, include

BMW AG & NATS, Shell UK, Novartis, Anglo Recycling, Global Support Services, A D Sprinkler, Umbro, Douglas Scott Legal Recruiting, Evotec, GlaxoSmithKline, Savills.

### Three words that describe me

*Inspiring | Engaging | Challenging*